

ORGANIC FOOD LABELS CHALLENGE

This challenge encourages you to discover and explore the variety of organic products available in your local supermarket with the EU Organic Label. Your goal is to find organic products in different categories, ensuring they all carry the EU Organic Label, and complete your shopping!

The Organic Label Hunt!



The challenge will be considered complete when participants share proof of their 2-day meat-free meals through photos, written reflections, or a social media post.



Step 1: Choose a Supermarket

Visit a large supermarket or grocery store near you that carries a wide range of organic products.

Step 2: Select 5 Product Categories

Pick 5 different categories of products you want to explore (for example: fruits, vegetables, dairy products, bread, beverages, snacks, etc.).

Step 3: Look for the EU Organic Label

For each of the categories you selected, find one product that carries the EU Organic Label. Make sure the label is clearly visible on the product packaging.

Step 4: Take Photos

Once you've selected and purchased the 5 products, take a clear photo of each item showing the EU Organic Label. Make sure the logo is visible in the photos.



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