

GLOBAL

WASTE TRADE

CHALLENGE

Rethink Waste Campaign

Take Action for a Cleaner Planet!



The Challenge

Make campaign for Cleaner Planet

Why It Matters

By raising awareness and sharing solutions, we can push for better waste management practices, protect the environment, and create a healthier future for everyone.

#Rethink Waste



Steps

1. Research what happens to waste when it is exported to other countries. Who benefits? Who suffers? Learn about its environmental and social effects.
2. Imagine you are leading the charge against waste pollution! Think of an invention, policy, or initiative that could help solve global waste problems.
3. Design a poster, draw your solution, or even build a model using recycled materials. It could be a new recycling machine, a fair trade waste policy, or a community action plan!
4. Post your ideas online with #RethinkWaste or present them to your school, family, or local community. Encourage others to rethink how we handle waste!



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Source: Waste trade page
@ consilium.europa.eu website



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TRANSFORMING
TOMORROW!