

# Environmental Activism

Environmental activism refers to the efforts of individuals, groups, and organizations who work towards protecting the planet, its ecosystems, and natural resources.

## What do activists do?

Raise awareness, advocate for policy changes, and engage in direct actions to combat issues such as climate change, pollution, deforestation, and biodiversity loss.

## Key Areas of focus in Environmental Activism:

- Climate Change
- Pollution
- Deforestation
- Biodiversity Loss
- Sustainable Practices



## Types of Environmental Activism:

- Protests & Marches
- Lobbying & Advocacy
- Community Organizing
- Direct Action: Engaging in activities like tree planting, cleanups, or environmental boycotts.
- Educational Campaigns

## Did you know?

Over 7 million people participated in the global climate strikes led by Greta Thunberg, making it one of the largest youth-led movements in history.



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Source: [earthday.org](http://earthday.org), [theguardian.com](http://theguardian.com), [britannica.com](http://britannica.com)