

CHALLENGE

Description:

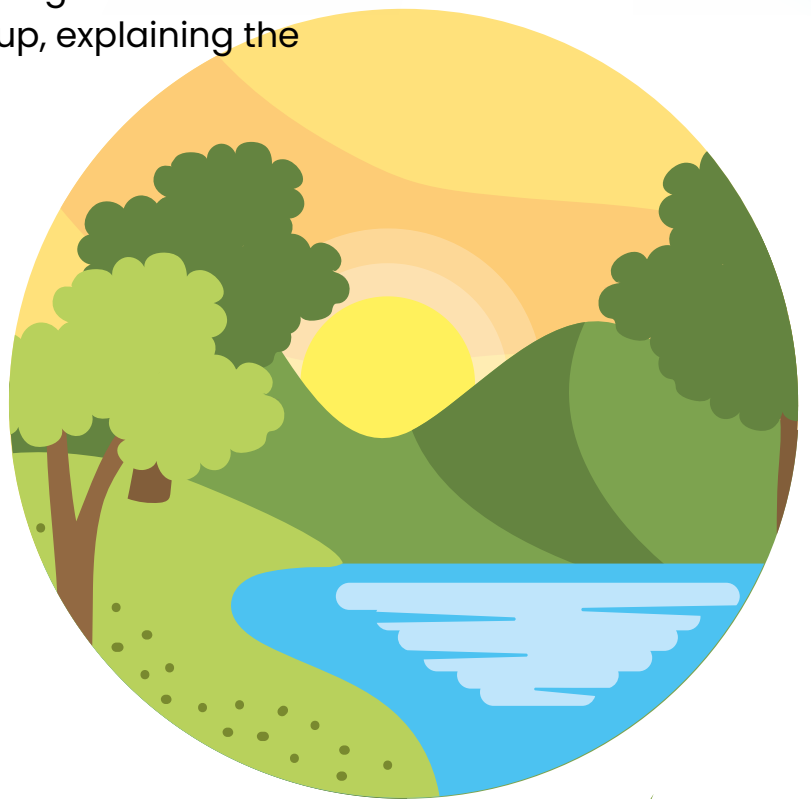
Participants will design a simple yet impactful environmental campaign aimed at raising awareness of an environmental issue (such as climate change, plastic pollution, deforestation, etc.). The campaign should focus on a specific action that individuals or communities can take to address the issue, promoting both education and action.

Duration:

- **Who:** groups of 3 or 4
- **Where:** At home or in their community.
- **How Long:** Complete in 1 day

Steps:

- Choose an environmental issue to address.
- Develop a message that resonates with the target audience and clearly explains why the issue matters.
- Design a visual or digital poster, slogan, or social media post to promote the campaign.
- Present the campaign to the group, explaining the message and target audience.



Co-funded by
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